

2025 PGSF Career Guide

Print and Graphics
Scholarship
Foundation

Career Opportunities in Print & Graphics

Discover the exciting world of print manufacturing - a vibrant industry that influences every aspect of our daily lives. It is where creativity, technology, and innovation intersect to offer endless career opportunities.

Below is a list of many of the positions available and the current hourly/salary pay ranges they offer across the US. These numbers will vary depending on if in a city or rural area, by different states and regions.



Job Title	Average	Lowest	Highest
Prepress/Desktop Technician	\$25	\$13	\$53
Prepress Digital/Art Director/Designer	\$28	\$10	\$89
Press Operator Sheetfed-60" Wide Format	\$23	\$15	\$36
Press Operator Heatset Web Lead	\$20	\$12	\$51
Bindery/Perfect Binder Operator	\$22	\$15	\$39
Bindery Multi Competency Operator	\$23	\$10	\$38
Mail Specialist	\$27	\$14	\$40

Job Title	Description of Position	Salary Range		
		Average	Lowest	Highest
General Manager, Vice President, COO	Focus on business, finances and company growth	\$190,401	\$26,650	\$615,000
CFO, Controller, Finance Manager	Knowledge of processes and costs associated with the business necessary to provide detailed financial reports to management.	\$129,884	\$31,980	\$897,900
VP Operations	Responsible for all aspects of company operations with an eye on profitability. Research technology improvements.	\$138,458	\$49,381	\$256,250
VP Sales, Sales Manager	Manage sales team to establish and develop customer base. Works with other key managers to strategize company growth.	\$140,244	\$30,750	\$799,500
Plant Manager	Involved in job production from files to delivery of finished product. Customer interaction and knowledge of production processes required.	\$123,268	\$46,125	\$246,000
Business Development/Marketing	Marketing for the company and works with sales to create promotional pieces to drive new business.	\$101,654	\$41,000	\$312,625
Scheduler, Production Planner, Traffic Mgr	Understanding and use of software for scheduling and job tracking. Works with all production managers, customer service and sales.	\$68,831	\$32,109	\$165,230

Job Title	Description of Position	Salary Range		
		Average	Lowest	Highest
Customer Service Manager	Oversees department responsible for planning of jobs including logistics information and mailing	\$83,592	\$38,950	\$158,875
Customer Service Rep, Planner	Plans jobs for production from prepress to packaging of product, shipping and mailing.	\$57,917	\$24,600	\$107,625
Estimating Manager	Full understanding of plant production capabilities, materials and approved vendors. Finalizes quotes/ pricing for sales.	\$81,424	\$38,950	\$126,676
Estimator	Understanding required of all production equipment and materials required to produce job along with current market conditions.	\$62,506	\$30,750	\$141,923
Purchasing Manager	Sources vendors for materials and works with sales, customer service, and production management and procures needed materials for the plant.	\$62,611	\$34,645	\$131,200
Human Resources	Assists with finding and hiring new employees, works with current employees as a resource for healthcare, 401K if available, misc. employee issues.	\$87,384	\$31,564	\$240,875
Safety and Environmental Health Manager	Sets and enforces all safety requirements for equipment and building. Monitors environmental requirements for materials and files reports.	\$73,030	\$29,405	\$128,125
IT Manager/ Administrator	Responsible for integration and operation of all hardware and software for the company including equipment.	\$108,381	\$37,318	\$230,625
Prepress Manager	Ensures the graphics and design of a project are prepared to specification and formatted correctly for output.	\$76,490	\$35,986	\$138,375
Pressroom Manager (Web Press)	Responsible for operation of press equipment to meet production schedules and efficiencies. Works with Maintenance for preventative measures.	\$85,845	\$43,050	\$154,775
Post Press Manager/ Bindery Manager	Implements the finishing part of the job and works closely with mailing, logistics and fulfillment to ensure all ships as scheduled.	\$85,845	\$43,050	\$154,775
Mailroom/Fulfillment Manager	Works with CSR and customer to gather list information and determines best production method for efficiency and timing.	\$72,377	\$35,875	\$105,606
Shipping/Receiving Manager	Generates shipping paperwork and schedules required shipment methods. Receives and documents all materials delivered to the company.	\$65,104	\$31,775	\$107,625
Maintenance Manager	Maintain production equipment and sometimes facilities. Must have a working understanding of equipment and electrical. Works with contractors.	\$81,698	\$30,750	\$149,714
Accounting Specialist A/P or A/R	Generates customer invoices, reviews received invoices for accuracy. Works with Estimating, Purchasing and Finance Manager.	\$49,858	\$19,966	\$107,967



Discover More

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