

A young man with short dark hair is smiling broadly, wearing a dark denim jacket over a striped t-shirt. Above his head is a simple line drawing of a graduation cap. The background is a solid orange color with a large teal circle on the right side.

Print and Graphics
Scholarship
Foundation

2023 IMPACT REPORT

**Investing in
the future,
changing lives
since 1956**

The Print and Graphics Scholarship Foundation (PGSF) is a non-profit organization that offers undergraduate college and technical school scholarships, educational use grants, and graduate fellowship assistance to individuals interested in graphic communication careers.

Our Mission is Evolving



1

To financially support students pursuing a career in Graphic Communications.

Students pursuing a career in graphic communications, printing technology, printing management, graphic design, or publishing are invited to apply for scholarships. Applications open annually in November.

2

To provide grants to the educational communities.

Through connections and financial support of instructors and educational programs intended to guide and teach the next generation of the graphic communications workforce.

3

To create awareness of graphic communications as a career path.

PGSF operates under the oversight of a board of directors comprised of industry leaders and educators with a passion for the industry and who are dedicated to furthering our goals and mission.

Our Impact on the Industry

PGSF scholarship recipients include full-time and part-time students, as well as those working in the print and graphic communications industry pursuing additional education and furthering their careers. The financial assistance we offer makes a huge difference, nurturing our future workforce.



I would just like to express my gratitude to the members of this organization, and that I am grateful for this experience. I have joined the Graphic Media Alliance RSO for Ferris, and am an active member in the organization. I have been able to prove to myself and the PGSF community that I can achieve greatness. Thank you for the support.

Kayla McDonnell
Junior, Ferris State University

2023 by the Numbers

SCHOLARSHIPS

83

Schools Attended by
Scholarship Winners
Across the US

155

Annual Scholarships
Awarded

1,400

Scholarship
Applications Received

7,950

Scholarships
Awarded Since 1956

\$3,600

Average Scholarship

\$530,000

Awarded in Scholarships
and Fellowships

GRANTS

41

Grant Applications
Received

27

Grant Requests
Approved

\$3,000

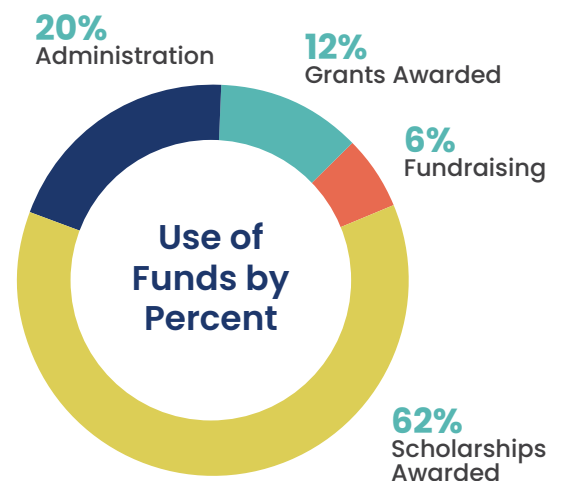
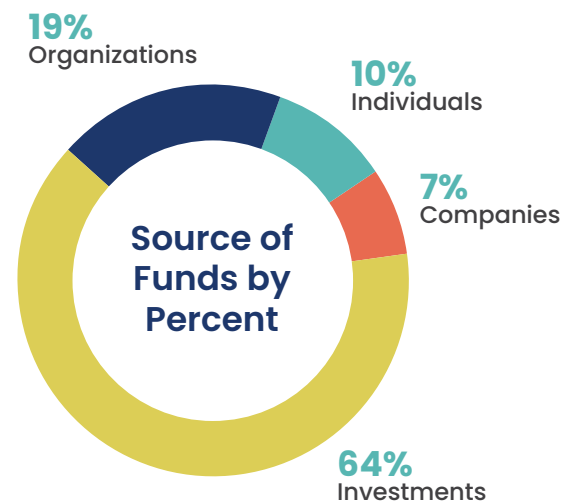
Average Grant

\$103,000

Total Grant Money
Committed

Maximizing Awards Minimizing Expense

in accordance with our bylaws and Board direction. With a total current endowment over \$11 million, we are committed to low fees, steady income, and preservation of capital. Our focus is to fund scholarship awards and grants from the earnings of the invested endowments keeping principle funds intact.



Scholarships

PGSF is working to build the future workforce of the graphic communications industry through our annual educational scholarships program. Each year we provide technical school, undergraduate and graduate fellowship assistance to individuals interested in a career in the graphic communications field.

Our recipients include full-time and part-time students as well as individuals currently working in Graphic Communications seeking additional education. The online application period runs annually from November 1 to May 1. Applications are evaluated during May and June, and recipients are notified in July and August. Scholarship awards vary in amount from \$1,500 to \$10,000 per academic year, in most



Thank you so very much for investing in me and giving me the opportunity to better my education for my future.

Shanell Harvey
Senior, Ball State University

cases, for up to four years provided the recipient maintains a high scholastic average and continues in an approved program of study.

In 2023, \$530,000 was awarded to 155 students, with an average scholarship of \$3,600.



Thank you, PGSF, Celia and Werner Gerlach Fellowship, and Gegenheimer-McClure Scholarship Trustees for your continued support. This funding has allowed for me to focus on my research and continue to pursue my goal of advancing the field of functional printed electronics with the hope of bringing the fields of advanced electronics and materials science and the printing and graphics industry closer together to realize promising and world-changing technologies.

Sean Garnsey
PhD student, University of Texas
at San Antonio





Grants

2023 was our second year offering Educational use Grants. Applications were open to institutions and instructors directly engaged in Graphic Communication, Visual and Design Technology and Print-centric educational programs. High schools, trade schools, junior and community college associate programs, four-year colleges, and universities, along with Masters and Doctorate Degree programs applied.

The Grant review committee is comprised of PGSF board members and industry professionals. They evaluate, score, and review each request.

Over \$103,000 was awarded to 20 different institutions and instructors. These funds were used in a variety of ways, including equipment purchases, student travel expenses to attend print-related competitions, and off-campus course offerings.



Great field trip yesterday to Pyramid Atlantic! Thank you for making it happen.

Adam Rodriguez
Saline High School, Graphic Design
& Photography Teacher

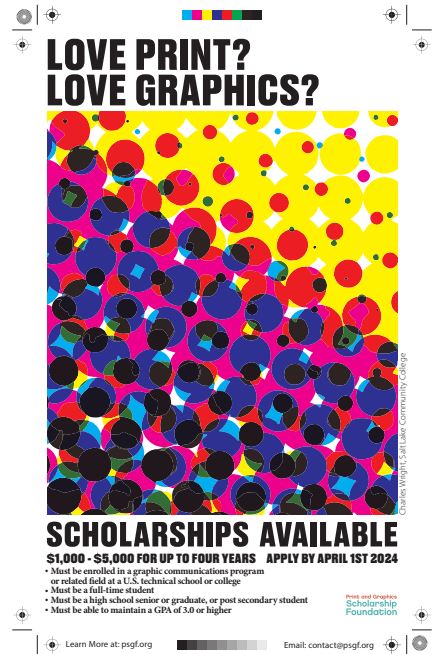


Contests

In an effort to continue to raise awareness and engagement with educators, institutions and their students, PGSF has annual design contests.

Our contests are used to engage and promote the print industry and scholarships that PGSF funds for education in graphic communications. The annual Poster and T-Shirt Design Contest is open to high school and college students throughout the U.S. New in 2023 was a Box Design competition open to post-secondary students. The design contests represent different uses of print technology and knowledge for students. Students with winning designs were awarded \$500 each and received press coverage and printed copies of their submissions. Produced posters and t-shirts were distributed into many schools, at trade shows, and on digital channels.

2023
**FULL TIME STUDENT
POSTER WINNER**
Charlie Wright
Salt Lake Community Collage



2023
T-SHIRT WINNER
Emma Goggans
Northeast Alabama Community College



I cannot wait to receive a higher education in my dream career field, and I greatly appreciate all the work the Print and Graphics Scholarship Foundation does to make dreams like mine become a reality.

Emma Goggans
T-Shirt Contest Winner
Northeast Alabama Community College



I'm thrilled to have won this award. Creating art has always been a passion of mine, but Graphic Design is fairly new to me, so this has given me the confidence boost to keep furthering my skills and continue pursuing a career in design.

Joy Kanernari
Poster Contest Winner
Saddleback Community College

2023
PART TIME STUDENT
POSTER WINNER

Joy Kanernari
Saddleback Community College



2023
BOX WINNER

Alexander Woon
California Polytechnic State University



Designing for the PGSF box competition was a great opportunity, I am grateful to have had the opportunity to participate! This project was exciting — I got the chance to put my all into an idea that has great meaning to me. Inspired by my time abroad, the design itself reflects the cross-disciplinary and accessible work I strive to create. In having this work publicized, I hope to inspire a more diverse, equitable, and accessible future in our industry.

Alexander Woon
Box Contest Winner
California Polytechnic State University



Ways to Give

Donate online at www.pgsf.org/donate through a one-time or ongoing donation, or contact us.

Memorial or Honorary Gifts

Honor someone special in your life or in the industry with a donation to PGSF.

Estate and Planned Giving

Reduce your tax liability and retain more assets for your loved ones with an Estate Gift to PGSF. Use direct transfer to donate from your IRA or 401(k) plan.

Corporate and Foundation Giving

PGSF works with organizations to identify areas of mutual interest benefiting the future of our industry.

Existing Endowments

Contribute additional funds to the dozens of established existing endowed funds for a person, organization, or area.

Payment Plans

Contributions can be made by check or credit card as a one-time donation, or recurring on a monthly, quarterly, or annual basis.



Learn more at pgsf.org