Megan Hagedorn is a senior who is attending the University of Wisconsin–Stout located in Menomonie, Wisconsin.

Q) How did you first get interested in the graphic arts, or decide to major in graphic communications in school? My high school had an extensive graphics program that I was really interested in. I took as many of the classes as I could and realized it was something I would want to do in the future.

Q) Did you take any courses in high school that were related to graphic communications, or that prepared you for your planned career? Many of my electives in high school were graphics classes including introductory graphics, advanced graphics, graphics independent study, photography, and yearbook.

Q) What course of studies are you taking now, or planning on taking, during the path of your school education? I am currently taking many print and graphic based classes through my major of Cross-Media Graphics Management at University of Wisconsin–Stout. Many of the classes include topics such as pre-media tools, printing, color management, print optimization, ePublishing, and personalization.

Looking to The Future

Q) Is there a particular area of the graphic communications field that is of special interest to you as you consider where you want to focus your future career on? In my major, I am currently focusing on going into a field pertaining to design and layout, packaging, and sustainability. I have taken many emphasis area courses to help further my knowledge on the areas.

Q) What type of company would you like to work for after you graduate? I would like to work for a packaging company that is focusing more on sustainable design within their packages.

Q) What do you think employers are looking for in today’s workforce and current industry environment? I think many companies are looking for employees who can think for themselves and know how to work alone when needed, but also be part of a larger team when the time comes.

Q) Is there anything that you have found to be particularly different from what you initially expected now that you’ve progressed through your education process? I’m currently doing an internship at a company. It has changed my perspective on the graphics industry greatly, since I am able to understand and witness how it works first hand.

Q) Have you changed your plans or ideas about what area or type of job you might like to have since you first considered the graphic communications field and began studying for a career in it? I have always been interested in design and layout, and packaging, but since being at University of Wisconsin–Stout, it’s help me realize other things I was interested in, like sustainability, and more specifically what I want to do with my interests.

Q) Has being a recipient of a PGSF scholarship made a difference in your education, and if so, how? Of course being a recipient of a PGSF scholarship has made a great difference to my education! It’s helped me be able to take more courses within a semester and not have to worry about any financial burden or strain. Being able to take more courses is important to me because with that I can pursue more of what I’m interested in outside of the required courses for my major.